

July 2, 2021

**Call for Applications for a Service Contract –  
*Design of the International Journal on Social Rights***

The Rosa-Luxemburg-Stiftung (the “client”) intends to award a service contract with a call for competition for the activities mentioned in the attached service description.

**Please note the following dates:**

**End of the offer period:** 31 July 2021, 12:00 o’clock Central European Time

**End of the award and binding period:** 31 August 2021

**Contract period:** 1 September 2021 to 15 November 2022

**Terms and conditions:**

The contractual conditions of the Client shall apply exclusively. The terms and conditions of the tenderer are excluded. Side offers are excluded!

The present Call for Applications shall not be construed as an offer, and the bidder shall not have any rights arising thereof.

To participate in the Call, please submit your Application digitally before the end of the offer period. Documents can be submitted in English or German language.

With kind regards

Eva Wuchold  
Programme Director Social Rights

**Annexes:**

1. Terms of reference
2. Price sheet
3. Self-declaration Form

## Call for Applications of a Service Contract

### *Annex 1: Terms of reference*

#### **Awarding of a Service Contract:**

#### **Design of the International Journal on Social Rights**

##### 1.1. About Rosa-Luxemburg-Stiftung

The Geneva office of Rosa-Luxemburg-Stiftung was founded in 2019 and will be further established throughout 2020. It serves as the liaison office to the UN institutions in Geneva, but also works thematically towards the issues of social rights and international labour work.

The Geneva office of the Rosa-Luxemburg-Stiftung is related to the Rosa-Luxemburg-Stiftung e.V. in Berlin, Germany. Rosa-Luxemburg-Stiftung e.V. is one of the six major political foundations in the Federal Republic of Germany, tasked primarily with conducting political education both at home and abroad. The Stiftung's work adheres to the legacy of its namesake, German socialist leader Rosa Luxemburg, and seeks to represent democratic socialism with an unwavering internationalist focus. The Stiftung is committed to a radical perspective emphasizing public awareness, enlightenment and social critique. It stands in the tradition of the workers' and women's movements, as well as anti-fascism and anti-racism. Rosa-Luxemburg-Stiftung e.V. is a registered non-profit organization in Germany. The Stiftung is closely linked to Die Linke, the German Left Party.

The aim of the work of Rosa-Luxemburg-Stiftung is to promote a critical analysis of society and foster networks of emancipatory political, social and cultural initiatives around Germany. Internationally, it will participate in cooperative development projects and advocate for a dialogue between the Global North and South conducted on equal footing. Like other political foundations, Rosa-Luxemburg-Stiftung seeks to develop and expand the concept of political education by emphasizing a critical analysis of society as our central task, further underlined by our namesake.

Based on the firm belief that social change requires a reflective confrontation with today's capitalist society as a whole, the Rosa-Luxemburg-Stiftung strives to develop alternative concepts and approaches for a comprehensive process of social transformation enabling the creation of a more united and just society. Education and training in democratic socialist politics, analysis, information and policy advice are therefore the Rosa-Luxemburg-Stiftung's basic tasks.

##### 1.2. Background

The idea for the International Journal on Social Rights is based on the discussion about global social rights. The concept of Global Social Rights (GSR) is an emancipatory appropriation of universal human rights. It is to be applied in such a way that the "right to have rights" becomes part of everyday life - globally. In other words: where people resist, actively engage in changing political and social conditions, they always return to fundamental rights that are denied to them and others. The aim is also to uncover the utopian-normative content of human rights and to expand them to include social components. In doing so, the GSR concept can serve as a signpost to "another world", as an umbrella under which actors come together for political debates with concrete demands in order to get things moving together. The struggle for the right to have rights could become the common crystallization point of concrete struggles of political actors and human rights activists, migrants and workers, NGOs and movements.

The strategic potential of the GSR is that they include contradictions of all social struggles and challenges in their analysis, but also formulate goals of a desired emancipation policy. They constantly call for leaving the nationally limited perspective, since the analyses only become coherent when the global context is grasped. The GSR demand unconditional participation. The

## Call for Applications of a Service Contract

centre is the unconditional global demand for rights. If they are not granted, they must be appropriated. In doing so, all issues are covered from a global perspective and always bear in mind the need for a just North-South balance involving:

- Ecological requirements
- Food Sovereignty
- Health provision / social infrastructure
- Social aspects of labour and production
- Sustainability / ecological justice
- Migration / freedom of movement
- Abolition of all forms of repression of diversity of life

Global (social) rights are strongly related to the concept of human rights, but go beyond it, since they do not address a state or supranational organization to grant rights, but call for active appropriation of rights recognized as legitimate. Thus, a debate based on unconditional fundamental rights seems to open up new possibilities to come closer to the strategic potential of a global perspective. The GSR concept calls for alternatives to the ruthless exploitation of human life and all natural resources such as fossil fuels, water resources or biological diversity, as well as for an understanding of the contradictions between the need for ecological restrictions and the demands for the development of all. Particularly from a global perspective, there is a need to show internal connections of conflicting interests, such as the consequences of ecological devastation based on the climate catastrophe and the increase of migration movements, while a fairer distribution of resources would enable most people to have a “right to stay”.

The demand for unconditional rights can help to shape framework conditions that enable a globally just distribution of wealth acquired by global society as a whole, equal opportunities in a diversity of different ways of life, emancipation and the greatest possible democratic participation in all areas of society that are universally valid, in other words universal.

### 1.3. Aim of the service

The aim of the service is the graphic design of a new publication format called ‘Fanon, International Journal on Social Rights’ and the layout of the first two issues (English and German edition). This journal will appear twice a year, online and print, have a thematic focus and be about 100 pages long. Besides the thematic focus, there will be other, recurring sections. Distribution is carried out by Rosa-Luxemburg-Stiftung and its network respectively partner organisations.

The objectives of the International Journal on Social Rights are as follows:

- To initiate an international discussion on social rights.
- To intensifying the discussion about individual social rights.
- To build up an international network for the discussion of social rights.

The target group are politically interested readers, rather younger, familiar with texts that are more demanding, no experts.

## Call for Applications of a Service Contract

### 1.4. Tasks, contract duration and scope

#### **a) September – November 2021 (approximately 20 workdays)**

- a.a. Development basic layout
- a.b. Development of journal cover
- a.c. Design of German and English issue
- a.d. Development of stylesheet (notes for authors)

#### **b) December 2021 – March 2022 (approximately 24 workdays)**

- b.a. Development of a design concept for focal topic
- b.b. Development of 1<sup>st</sup> issue cover
- b.c. Cooperation with illustrators and photo editors
- b.d. Layout of the first issue
- b.e. Implementing corrections of correction phases
- b.f. Print approval

#### **c) April 2022 – November 2022 (24 workdays)**

- d.a. Development of design for focal topic
- d.b. Development of 2<sup>nd</sup> issue cover
- d.c. Cooperation with illustrators and photo editors
- d.d. Layout of the second issue of the journal / German and English edition
- d.e. Implementing corrections
- d.f. Print approval

All activities are to be permanently fed back to the Programme Director and the Geneva office. The projected contract period is 01/09/2021 to 15/11/2022.

The estimated work scope for the entire period will therefore be approximately 68 workdays. The concrete work plan will be updated on a monthly basis between the Program Director Social Rights and the contractor. If there are necessary deviations, they can be adjusted accordingly.

### 1.5. Expected qualifications of the contractor

The Rosa-Luxemburg-Stiftung expects the following qualifications:

- Several years of experience in design and artwork
- Experience in development design concepts for journals or other publications
- Experience in cooperating with illustrators, picture editors
- Knowledge of the entire production process including printing
- Very good German and English languages skills

### 1.6. Travel expenses of the contractor

The travel expenses are covered according to the internal guidelines of the client. This means that the client bears the travel and accommodation costs, regardless of the fee rate. Other costs such as expenses for telephone charges, use of public transport, etc. incurred in connection with the performance of the task will be reimbursed on presentation of appropriate receipts insofar as they are unavoidable and appropriate in the circumstances.

## Call for Applications of a Service Contract

### 1.7. Applications

Applicants submit an offer specifying prices. For this purpose, the price sheet (Annex 2) must be used and submitted with the offer. Furthermore, we request a tabular CV and work samples, at least three qualified references, a signed Self-declaration Form (Annex 3) and a short conceptual note (1 page). The time availability during the contract period must be guaranteed.

If the applicants are subject to VAT, this must be communicated with the application together with the amount of the applicable VAT. The VAT is then paid in addition. If no communication is made, the price is the gross amount.

If you have any questions regarding the call for applications or your application, please send an e-mail to Jeanne Planche, Project Manager Social Rights ([jeanne.planche@rosalux.org](mailto:jeanne.planche@rosalux.org)).

**Please send your written application (by e-mail) Jeanne Planche, Project Manager Social Rights ([jeanne.planche@rosalux.org](mailto:jeanne.planche@rosalux.org)) by 31/07/2021, 12:00 o'clock Central European Time. The receipt of applications will not be confirmed.**

### 1.8. Award and contract process / time frame

Negotiations are not allowed in this procurement procedure.

- Publication: 02/07/2021
- End of the offer period: **31/07/2021, 12:00 o'clock Central European Time**
- End of the award and binding period: 31/08/2021
- Contract period: 01/09/2021-15/11/2022

### 1.9. Review criteria

The following points are defined as evaluation criteria for the selection of the most economical offer:

Review criteria	Weighting
B1 Price (Inclusive price for all basic services according to terms of reference)	50%
B2 Performance (Example of artwork (max. 4 pages), work experience and expertise with regard to the advertised performance)	50%



## Call for Applications of a Service Contract

### *Annex 3: Self-declaration Form*

1. The bidder declares that

- no person who's behaviour is attributable to her or his company has been issued with a final sentence for or that his/her company has been fined with financial penalties according to administrative or criminal offence acts;
- her or his company's obligations to pay taxes, duties, or contributions to the social security have been met to this day, that in this regard no judicial or administrative proceeding exists, or are about to be initiated and that her or his company has fulfilled its commitments by paying taxes, fees and social security contributions including interest or penalties.

2. The bidder declares that her or his company

- did not violate environmental, social, or employment obligations in the execution of public or private contracts;
- is not insolvent, and that no insolvency proceedings or comparable proceedings have been initiated against her or his company and its assets, that the opening of such proceedings has not been rejected due to a lack of assets, and that the company did not enter into liquidation nor has it ceased its activity;
- has not been guilty of serious misconduct in professional matters which question the integrity of the company or his workers.

3. The bidder declares that there are no reasons for her or his company to be excluded due to undeclared work and illegal employment.

The bidder undertakes to ask subcontractors to comply with the above statements 1 to 3.

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Date, stamp (if available) and legally binding signature